

VIRTUAL SOCIAL MEDIA CHALLENGE



THE TRIBAL INJURY PREVENTION RESOURCE
CENTER IS HOSTING A
VIRTUAL SOCIAL MEDIA CHALLENGE

PRIZES WILL BE GIVEN
BEFORE THE LIFESAVERS CONFERENCE,
APRIL 26-28TH, 2021.

WHO IS THIS FOR?

The social media challenge is for Tribal Traffic Safety Practitioners, Injury Prevention Specialists, Law Enforcement, Traffic Safety Specialists, Parents/Caregivers, Child Passenger Safety Technicians, and those interested, or focused, on motor vehicle safety efforts in their community.

SOCIAL MEDIA CHALLENGE GOAL

The goal of the social media challenge is to see how tribal communities and their partners are adapting to the virtual world, capture ideas that could be adapted by other tribes to promote motor vehicle safety and to continue to build our networks and partnerships.

HOW TO ENTER

We are asking those who are interested in participating to send a picture or short video, which can be creative or humorous, along with a small explanation of how you are continuing motor vehicle safety efforts despite ongoing challenges with the COVID-19 pandemic. Each submission (photo or video) will be entered into a randomized drawing that will be **live on the TIPRC Facebook on April 19th, 2021**. A photo release form will be provided and your photo/video along with your caption will be uploaded to the TIPRC Facebook and Instagram pages to highlight your work. When submitting your photo or video you can include your social media account so we can tag you on our social media storyline or post.

Example: FB: @TIPRC2018 or IG: @thetiprc

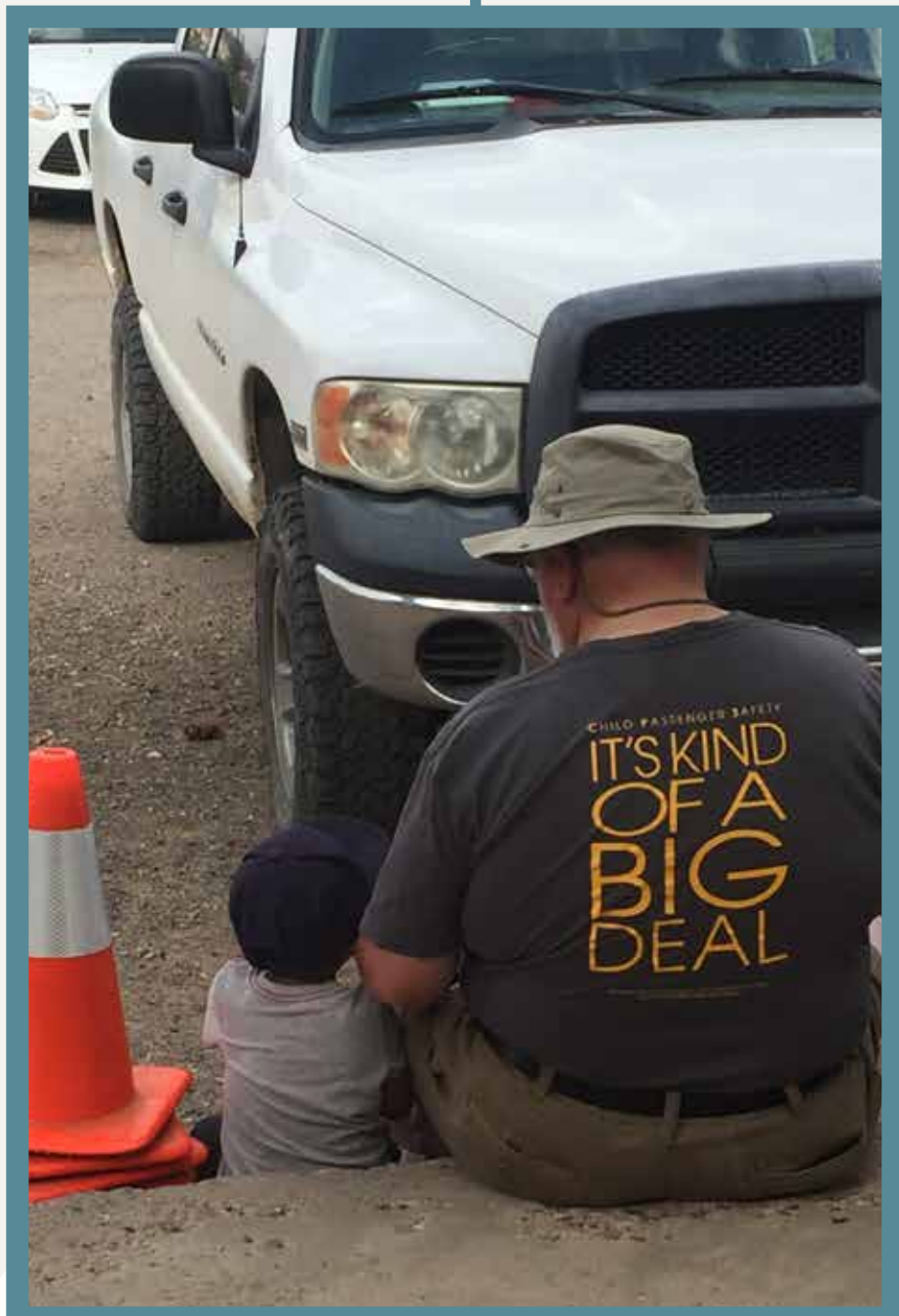
WHERE TO SEND ENTRIES

Please email your photos/videos to the staff at the Tribal Injury Prevention Resource Center, tiprc@aaihb.org

All entries must be submitted by April 19, 2021

IF YOU DECIDE TO PARTICIPATE IN THIS CHALLENGE YOU WILL BE ENTERED TO WIN ONE OF THE FOLLOWING TIPRC PRIZES:

1. Two scholarships to attend 2021 Virtual Lifesavers Conference
2. Softshell jacket
3. Child Passenger Safety Technician Kits (Measuring tape, weight scale, traffic safety cones etc.)
4. 'This is the way' t-shirt
5. Office kit (notebooks, pens, stress ball chili)
6. Seat-belt cutter
7. Laptop bag



SUBSCRIBE TO THE TIPRC

Receive info on upcoming webinars, training events and updated educational material.